



EVERGREEN AREA Chamber of Commerce

November 2020 Newsletter



1524 Belford Court
Evergreen, 80439
(303) 674-3412
EvergreenChamber.org

Catalyst

for Business
growth

Convener

of leaders
And
influencers

Champion

for a strong
community

Thank You Members

Chairman's Circle



Partner



Executive

- Wander Unlimited
- The Wild Game
- SEO Forensic Marketing
- RPM Agency Insurance Brokerage
- Paul Davis Restoration of Greater Denver
- Jefferson Center
- Higher Ground Cleaning Services
- Frozen Fire
- Evergreen National Bank
- Evergreen Gallery
- Evergreen CPAs LLC
- Echo Mountain
- Caldwell Insurance Agency Inc. - American Family
- Brown Contracting & Remodel
- Big O Tires Evergreen
- Bear Paw Painters
- Bear Creek Design Group
- AlphaPixel Reach



I think our collective ability to "Be Thankful" has been tested to its limits in 2020.

I have had family members and friends, like many of you, who have tested positive for COVID-19 over these past eight months, and while I worry about unknown long-term affects this disease will have on their hearts and lungs, they have all fortunately recovered. I am so thankful for that.

I had so many events on my calendar, events like fundraisers for our local nonprofits, community celebrations, even a niece's wedding, all cancelled or postponed to 2021. All of us have. Our calendars for this year are full of events crossed off or notes in the margin of hopeful, new dates in the future. None of it was planned. For all of those who found ways to create a new option for our engagement and involvement, I am extremely thankful.

I know this year has been hard for our local area businesses. Many had to close for almost two months, or if they stayed open, they had to completely alter how they did business. Restaurants had to take to the curbs only allowed to offer take out service. Stores had to take orders online or over the phone and bring those outside to you when you arrived for pick up. And so many of our business service providers conducted their business with you over the phone or over Zoom. While this may not be how we prefer to handle our business, face to face will always be my preference, at least we have these options. I will be exceedingly grateful when Zoom and WebEx meetings are not a part of my daily life, but I begrudgingly admit, I am thankful they are an option.

As the holiday season rolls around and we all look for ways to be with family and friends safely, there is a high probability that those gatherings will look different. I would suggest to you that in all this upheaval, there is much to be thankful for. Take the time to thank the owners and workers in the local stores and restaurants. They have weathered a long, hard storm this year and there is not yet a clear future. Take time to reach out, even if it is over Zoom or WebEx, to your loved ones and let them know how much you appreciate and love them. Many of us have lost so much this year, but with a little introspection, I think we can all find so many reasons to be thankful.

Anytime you have questions about what is happening, need a recommendation for services, need the actual date of a public event-go to our website or call our office. We are here to help.

Follow us on Facebook. Find us at [EvergreenChamber.org](https://www.EvergreenChamber.org). Call anytime (303) 674-3412.

Nancy Judge
President/CEO
Evergreen Area Chamber of Commerce
president@evergreenchamber.org | (303) 674-3412



WHEN YOU BUY FROM A
SMALL BUSINESS AN
ACTUAL PERSON DOES
A LITTLE
HAPPY DANCE

Jeffco Safer At Home Level Three

LEVEL ORANGE: SAFER AT HOME HIGH RISK



GUIDELINES AND RESTRICTIONS



P-12 Schools
Remote or hybrid suggested, limited in-person as appropriate



Group Sports
Virtual, or outdoors in groups less than 10



Higher Education
Remote or hybrid suggested, limited in-person as appropriate



Retail
25% capacity



Places of Worship
INDOORS: Unseated: 25%, 50 people with calculator
Seated: 25%, 50 people
OUTDOORS: 6ft between parties per local zoning



Personal Services
25% capacity or 25 people



Restaurants
INDOORS: 25% capacity, 50 people
OUTDOORS: 6ft between parties outdoors, per local zoning



Indoor Events
Unseated: 25%, 50 people with calculator
Seated: 25%, 50 people with 6ft distancing



Offices
25% capacity



Outdoor Events
Unseated: 25%, 75 people (with calculator)
Seated: 25%, 75 people with 6ft distancing



Bars
Closed



Outdoor Guided Services
25% capacity or 10 people



Gyms/Fitness
25% capacity, 25 indoors, or outdoors in groups less than 10



I am dismayed to pass along to you that the Colorado Department of Health has announced that Jefferson County has moved to Level Orange, or what was referred to as "Safer at Home Level 3" on Monday, November 9th.

While this is disappointing to all of us who have been doing everything we can to keep our community safe, we have come back from this before and I know we can again.

A link to all the information you need for your business is below along with the graphic explaining the guidelines and restrictions. The major change is the capacity for many in our business community - from 50% down to 25%.

Please review and reach out if there is anything I can share with the task force. This group includes Jefferson County Public Health officials, Jefferson County Commissioners, Economic Development staff, as well as Chamber leaders. My role is to advocate and pass along information between the business community and county officials. If you have questions or concerns, feel free to reach out to me so that I may share them.

Nancy Judge
president@evergreenchamber.org

covid19.colorado.gov/data/covid-19-dial

LEVEL ORANGE/ SAFER AT HOME HIGH RISK

Does your county qualify for this level?

≤15%
15% positivity rates or less

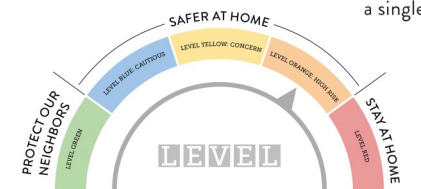
The percent positivity is defined as the percent of tests that come back positive, out of the total number of tests performed. The global standard to ensure that we are doing enough testing is a percent positivity of less than 5%.

175-350
cases per
100,000

The 2-week incidence, per 100,000 population, helps us understand how much the virus is circulating in a community. This is the number of cases for every 100,000 people in the past two weeks.

Greater than 2 NEW
Covid-19 hospital admissions per day

One of our key goals is to ensure that every person who needs hospital care can receive it. This metric ensures that there is sufficient hospital capacity available. Stable is defined as no greater than a 25% increase in the county's referral hospitals or no more than 2 new hospital admissions with COVID-19 on a single day, in the past 14 days.



STRONGER TOGETHER
EVERGREEN, CONIFER, PLATTE CANYON CHAMBERS

Stronger Together - Updates for Businesses

Winter Outdoor Grant Program for Restaurants now *OPEN*

GRANT OPEN!



In partnership with the State of Colorado, we are thrilled to announce that the Colorado Restaurant Foundation is now accepting applications for the first round of our Winter Outdoor Grant Program!

Restaurants have repeatedly told the Colorado Restaurant Association that they require two things to survive: more financial assistance and more capacity. This program aims to chip away at both: Colorado-based restaurants may apply for grants of up to \$10,000 to help winterize patio space for continued outdoor dining. Special consideration will be given to restaurants with greater hardship, and geographic distribution will be considered. Projects that were completed after August 1 of this year, are in progress, or are planned are eligible for funding. Full criteria and the application can be found at the link below.

cooutdoorining.org/colorado-winter-outdoor-grants-application



Rotary Opens Opportunities

Rotary unites people from all continents and cultures who take action to deliver real, long-term solutions to our world's most persistent issues. Through volunteering, our 1.2 million members from 35,000 clubs make lifelong friendships that transcend political and cultural boundaries and foster global understanding and respect.

Solving real problems takes real commitment and vision. Each year, Rotary members invest hundreds of millions of dollars and countless volunteer hours to promote health, peace and prosperity in communities across the globe.

Rotary members take action by providing access to clean water and sanitation, supporting education, preventing and treating disease, saving mothers and children and growing local economies.

Rotary



Club of Evergreen Colorado



You're Invited

Evergreen Rotary means business! We have over 100 businesses and community leaders who can help you and your business GROW.

If you'd like to join our club's weekly meetings – either by Zoom or in person (with social distancing) – on Friday mornings, call or email
Chuck Adams: chucka@1updrones.com or 972-567-2059



Evergreen
BIG TIRES

TURNER LAW
Douglas Turner

STA

CINDY SAHLI
COLDWELL BANKER
RESIDENTIAL BROKERAGE

SEOFORENSIC
Delivering Results And Growth

EVERGREEN AREA
Chamber of Commerce

KACHKOVSKY & FISHER
REGISTERED INVESTMENT ADVISORS
VALENTINE WEINER & ASSOCIATES, P.C.
CERTIFIED PUBLIC ACCOUNTANTS

Talk Grass
Amanda Spivey & Son

FARMERS
INSURANCE
BRUCE ANDERSON AGENCY

What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell 303-926-5894. Email—Tim.Grace@N2Pub.com

Members in the News

Job Opening at Evergreen Fine Arts Festival



Do you love planning events, being around talented artists and amazing art? The Evergreen Fine Arts Festival is looking for a Director for this year's festival to be held August 28/29.

For more information, please email efafdirector@evergreenartists.org for the full job description.

King Soopers—Now Hiring!



Looking for a career with promise? King Soopers has several positions open at our Evergreen location!

To apply: Visit jobs.kingsoopers.com

JOB FAIR THIS SATURDAY – 11/14/2020
Walk in interviews available Saturday!

- Employee discounts, Tuition Reimbursements.
- Flexible hours, Management advancement opportunities.
- Pay rates up to \$19.41 with experience credit. 12a-5am premium \$3/hour.

King Soopers
1173 Bergen Parkway
Evergreen, CO 80439

ELID Moves Forward With Improvement Plans



Evergreen Economic District President Dean Dalvit said volunteers with the ELID, which Jeffco commissioners approved on Oct. 27, met last week with Jeffco Road & Bridge officials to begin laying out timetables for projects that can be done in the next five years. The department will oversee all ELID projects.

He explained the 17 ELID projects — most of which will improve safety and connectivity within Evergreen's activity centers — will be done in conjunction with Jeffco Road & Bridge projects to save ELID money.

ELID will be funded through the Evergreen Legacy Fund, which is a voluntary 1 percent donation on some services and businesses in Evergreen, and the group will also search for grants to help stretch ELF dollars. While the ELID has the ability to ask Jeffco commissioners to implement a sales tax of up to 1 percent, Dalvit envisions that will never happen.

Among the projects are improving the crosswalks in front of Evergreen High School; installing sidewalks along Hatch Drive from Wilmot Elementary School to Buffalo Park Road; connecting Bergen Park and the Bergen Park-n-Ride to the neighboring church, community center, housing and businesses; and putting a sidewalk through downtown Evergreen. A list of projects can be found at evergreenlid.org.

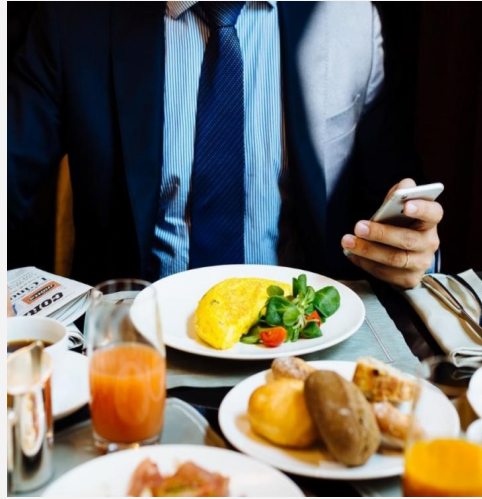
Excerpt from article in Nov 3rd

CANYON COURIER

Upcoming Chamber Events

Please Register in Advance for Events at Evergreenchamber.org

Chamber Member Breakfast



Wed. November 18th 8:00- 9:00 am
Virtual Meeting, Register for Link.

Join us to hear from our members on how to show appreciation customer & clients, find out what's new with the Evergreen Chamber and network with other mountain area business owners.

Thank You To Our Breakfast Sponsor



Scott Milne, Local Author
of the book "Win the War on Covid"

Mark Your Calendars: Next Chamber Member Breakfast after this one will be December 2nd

Next Gen Connects—Young Professionals Group

Thurs. December 3rd 5:00-6:00 pm
Virtual Meeting

Are you a young professional under 40 or young at heart? Bring your own beer or wine and join us as we casually network and get to know other Young Professionals in the Mountain Area.

Please register to let us know if you will be attending.



After Hours Business Mixer

Thurs. December 10th 5:00- 6:30 pm
Location To Be Determined

Come join us for our Chamber Mixer. Network with other local business owners, win door prizes and enjoy food & beverages.

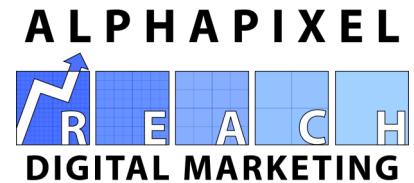
Watch our website for event location update.





Interview with Mindy Hanson, Owner

Evergreen, 80439
(720) 526-3636
AlphaPixelReach.com



Q: What service(s) or product(s) do you offer/manufacture?

AlphaPixel Reach works with business owners and non-profit organizations to expand their digital marketing reach. Just as each business is different, each digital marketing project is customized for the client. We work on website development or updates, social media campaigns, SEO, electronic newsletters, digital advertising and more!

Q: What inspired you to get started in this business?

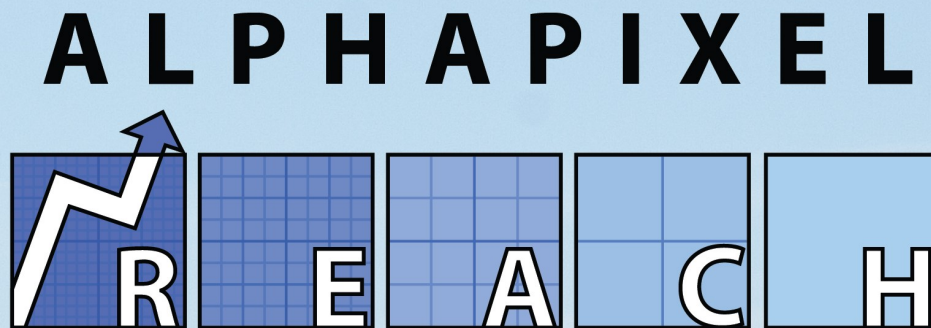
I was working for Mountain Area Land Trust and on the Board for three other local non-profits and realized they did not have the capacity to properly execute digital marketing in-house so I began consulting for them. Very shortly afterwards, I was approached by small businesses asking for my help. We have grown significantly every year since and can not wait to see what 2021 and beyond bring!

Q: How would you describe this company's values?

AlphaPixel Reach started helping others and that is what we do to this day through our community service, pro-bono works for non-profits, and financial giving. We do not have "set packages" because we want to provide only the services an individual client needs. This means we do not hesitate to advise clients to go with a less costly option, even if that means we do not invoice for as much. We value each client and work to make sure they are successful and reach (or exceed) their goals. We know that if our clients succeed, we will succeed as well.

Q: What's new with your business?

Since COVID hit, we have been working with many businesses and non-profits who did not use digital marketing but relied more on in-person networking and foot traffic to expand their reach. We have created online ordering systems for shops and restaurants, developed social media campaigns for B2B companies and designed and written newsletters for non-profits and service professionals. We have worked hand in hand with our clients to find ways that work for their clients, their business and their budget. Everything we have implemented will continue working for these clients even after we return to "normal".



Digital Marketing for Small Businesses & Non-Profits

- Social Media
- Websites
- Online Advertising
- Blog Posts & E-Newsletters
- Search Engine Optimization
- Website ADA Compliance

Ribbon Cuttings



Bear Essence Salon and Boutique

Enjoy the relaxed elegance of Bear Essence Salon and Boutique tucked away in beautiful Evergreen, Colorado. It's Tree House feel makes it the perfect place to unwind and pamper yourself.

Cindy Hillegass - Owner, Master Stylist and Color Specialist
27614 Fireweed Dr. Suite 106
Evergreen, 80439
(720) 449-2327
beaessencesalon.com



West 74 Pub and Grub

American comfort food with a full bar, pool tables and video games. Large group accommodations and parking. Kitchen is open until 9:00 pm.

Robyn Coates - Owner
30790 Stagecoach Boulevard #101
Evergreen, 80439
(303) 674-1762



Kachkovsky & Fisher

In today's complex financial world, there's nothing more reassuring than having committed, experienced advisors to guide you. At Kachkovsky & Fisher, that's exactly what you'll find.

Kris Fisher - Founding Partner/Wealth Advisor
30752 Southview Dr Suite 290
Evergreen, 80439
(303) 674-9711
kfria.com



Denver Amramp

Denver Amramp provides accessibility solutions for homes and businesses including wheelchair ramps, stair lifts, vertical platform lifts and full ADA home modifications.

Katie & Damon Burgoyne - Owner
(303) 903-0902
Evergreen, 80439
amramp.com/franchises/denver-colorado/



Law Office of Debra Crane

The Law Office of Debra Crane includes legal services for divorce, divorce mediation, spousal and child support, paternity, child custody, post decree. Debra Crane has practiced family law for 30 years.

Debra Crane - Attorney
1524 Belford Court Suite 1W
Evergreen, 80439
(303) 679-3499
DebraCraneLaw.com

Ribbon Cuttings



Davis Schilken, PC

Davis Schilken, PC has decades of combined experience working with some of the most complicated family trusts, estates and business matters in Colorado.

Sherice Ritthaler - Marketing Coordinator
1658 Cole Blvd., Bldg. 6 Suite 200
Lakewood, 80401
(303) 670-9855
dslawcolorado.com



Aslan Home Lending, Corp. | Chris Davis

Locally owned residential and commercial mortgage broker. Aslan Home Lending, Corp. | Chris Davis has access to every lending option leading to the purchase or refinance of a residential home loan. That includes conventional loans, FHA, jumbo, VA, USDA – all the usual suspects. And we're just getting started. .

Chris Davis - Mortgage Consultant
1777 S Harrison St, Suite 903
Denver, 80210
(303) 502-0422
aslanhlc.com



TuRNING Point Health & Wellness Transformations

Holistic Transformational Health & Wellness Coaching by an RN.

Jacqueline (Jacqui) Angelo - RN, Owner
31032 Haldimand Dr
Conifer, 80433
(720) 840-7637
turningpointhw.com

Welcome New Chamber Members



King Soopers

King Soopers is a supermarket brand of Kroger in the Rocky Mountains of the United States; it has its headquarters in Denver, Colorado. Shop low prices on groceries to build your shopping list or order online. Fill prescriptions, save with 100s of digital coupons & get fuel points.



Jeremy Weadick - Assistant Store Manager
1173 Bergen Pkwy
Evergreen, 80439
(303) 674-8249
kingsoopers.com



TuRNING Point Health & Wellness Transformations, Inc.

Holistic Transformational Health & Wellness Coaching by an RN

Jacqueline (Jacqui) Angelo - RN, Owner
Conifer, 80433
(720) 840-7637
turningpointhw.com

Meet Your Chamber Ambassador Team!

New Ambassadors to be featured every month, stay tuned!



Janice Holmes—Payroll Vault Jefferson County

Janice believes 100% in exceptional customer service, with a strong background in advertising sales and copywriting, business development for three local Chambers of Commerce (including Evergreen), and fund-raising for various charities.

In early 2019, she happily landed at Payroll Vault, a Colorado-born, boutique-style payroll company for small businesses. Janice is always happy to help take the pain out of your payroll process!

Janice Holmes - Brand Representative
(303) 835-7877 | payrollvault-lakewood-co-128.com



Susanne Robert— Robert & Associates, LLC

Susanne Robert is Managing Member of Robert & Associates, LLC in Evergreen, Colorado. She has been practicing public accounting for 30 years. Susanne was born in Belfast, Northern Ireland and lived there until she was thirteen.

After graduating from the University of Nebraska, she moved to Colorado, worked her way up to partner of a local CPA firm and launched her own firm 12 years ago. Susanne enjoys time with her family, cooking, and the wonderful outdoors of Colorado.

Susanne Robert - owner
(303) 231-1045 | robert-associates.com



Philip Levy—Heartland Payment Systems

Hailing from southern Indian Philip arrived in Colorado in 1979. Calling Steamboat and Vail his home for over 8 years Philip became extremely passionate about skiing. Finally realizing his future was in the big city, he took a job in the Hotel Industry and moved to Lakewood with his wife and their new daughter Beverly now a CSU Alumni.

After 25 exciting years working with major conventions and meetings Philip changed careers and joined the Heartland Payment Systems Family providing Business with transparent pricing and unparalleled Merchant Service. Philip enjoys skiing, camping, climbing 14ers and spending time with his 2 children (one a CU Grad & Silver Palm Eagle Scout) and his two grandchildren Walter 6 months old and Mary Kate 2 1/2.

Philip Levy - Relationship Manager
(303) 521-7360 | heartlandpaymentsystems.com

Interested in joining our Ambassador Committee?

Reach out to Janice Holmes, Ambassador Committee Chair at (303) 835-7877 for more information.

Thank You To Our Renewing Members

These members renewed their Chamber membership in October

1 + YEARS

Alpha Company Electric LLC
AlphaPixel Reach
Brenda Davis / Berkshire Hathaway HomeServices
Innovative Real Estate
Bristlecone Shooting, Training, and Retail Center
Buffalo Park Dentistry
Colorado Bear Creek Cabins
El Rancho Brewing Company
Essence Hair, Skin, and Body
Foster Family Dental
Gold Compass Real Estate
Good Mountain Real Estate, Inc
Hartness Home Loans LLC - Susie Hartness
Judith Repp Architects
Marie Lynch/Madison and Company
Meadow Creek Design Studio
Nancy Alexander - Guaranteed Rate Affinity
Swim4Life & One Tree Wellness
The Barber Stop
The Colorado Health Foundation
Tracy Murray | Keller Williams Foothills Realty
Trusan Cuisines
Wildflower Cafe
Wild Honey Photo & Film

5 + YEARS

Aspens Consignments
Inspectrum Inspections
PandoraJohnProperties-Madison & Company
T Hackbarth Roofing
Tiffany Lockwood/ Coldwell Banker Real Estate Broker

10 + YEARS

Juice Plus+ and Tower Garden
Meadow Creek Mountain Lodge & Event Center
Red Rocks OB/Gyn

15 + YEARS

Big O Tires Evergreen
Creative Facility Services Corporation
EVstudio Architecture, Engineering & Planning
Kennedy Michener Benefits, LLC
Shephard Realty, Inc.
Silver Arrow

20 + YEARS

Bear Paw Stanbro Property Mgmt., Inc.

30 + YEARS

The Evergreen Gallery

35 + YEARS

Mount Evans Home Health Care & Hospice

*Thank
you*

*from your
Evergreen Chamber Staff*

Nancy Judge
Gwendoline Ryan
Clair Hicks
Patti Morris
Courtney Thorud
Valli Crockett
Jackie Mohr
Marie Lynch

President/CEO
Marketing Manager
Operations Manager
Accounts Manager
Events & Special Projects Mgr.
Membership Coordinator
Skate The Lake Event Mgr.
Skate The Lake Volunteer Mgr.