



EVERGREEN AREA Chamber of Commerce

January 2021 Newsletter



1524 Belford Court
Evergreen, 80439
(303) 674-3412
EvergreenChamber.org

Catalyst
for business
growth

Convener
of leaders
and
influencers

Champion
for a strong
community

5 Star Certification

Thank You Members Chairman's Circle



Partner



Executive

- Wander Unlimited
- The Wild Game
- SEO Forensic Marketing
- Valli Crocket / Bergen Peak Realty
- RPM Agency Insurance Brokerage
- Jefferson Center
- Higher Ground Cleaning Services
- Evergreen National Bank
- Evergreen Gallery
- Evergreen CPAs LLC
- Echo Mountain
- Caldwell Insurance Agency Inc. - American Family
- Brown Contracting & Remodel
- Big O Tires Evergreen
- Bear Paw Painters
- Bear Creek Design Group
- AlphaPixel Reach



With Governor Polis' decision to allow Jefferson County businesses to operate within the guidelines of Level Orange, restaurants are allowed to open for dine-in up to 25% capacity. The 5 star certification will allow certified businesses to soon open to 50% capacity. These businesses have undertaken uncreased protocols to ensure the safety and well-being of those who choose to dine-in. And of course, take-out and outdoor seating are still an available option to all.

And now other types of businesses are allowed to apply for 5 Star Certification. Jefferson County is expanding the program to include gyms/fitness centers and personal services. This broadening of the program will allow more of our local businesses to prove that they are providing a safe environment in which to deliver their services.

As more and more of our businesses become 5 Star certified the responsibility falls back on us, the patrons, to do our part as members of the community. As the vaccines start to roll out and our comfort levels start to stabilize let's get back into those businesses. Let's support the owners who have spent time and money to bring the community together again.

In conclusion, my plea is simple. Our small businesses have been the hardest hit by this pandemic. In this New Year, if we can recommit to meeting the industry where they are and giving as much to them as we can, then we can be assured that they will be there for us in return.

Nancy Judge
President/CEO
Evergreen Area Chamber of Commerce
president@evergreenchamber.org | (303) 674-3412

Vaccine Webinar for Employers

The banner features the title 'COVID VACCINE IMPLICATIONS FOR EMPLOYERS' in large blue letters. Below the title is the date and time 'Thursday January 21, 1pm'. To the right are three headshots of the panelists: Lyssa Marie Hansard, Mickell Jimenez, and Eric Parrie. At the bottom are logos for the sponsors: Energize Colorado, WorkBright, Cura HR, Holland & Hart, and COVIDCheck Colorado.

Energize Colorado and WorkBright bring you a webinar you won't want to miss. With the vaccine starting to roll out to the general population, employers will quickly be faced with complex issues that must be navigated. On this webinar, our expert panelists who are leaders in vaccine distribution, legal and HR issues, will take answer the difficult questions head-on.

Register at:

https://zoom.us/webinar/register/WN_ri5NfCKkRnCUWYxz8zbAHg

COVID-19 Vaccine

While we are still in Phase 1A of the Vaccine Distribution plan, **Coloradans 70 and older should now start to prepare part of Phase 1B.**

Select Safeway and King Soopers pharmacies will begin to vaccinate Jefferson County residents who are 70 years of age and older **next week**. Due to limited COVID vaccine availability, there may be a 2-6 week wait to get an appointment. Registration links by site are in development, please continue to check our websites (listed below) for these as they become available. **Please do not call individual Safeway or King Soopers stores.**

Coloradans 70+ looking for vaccine information should visit:

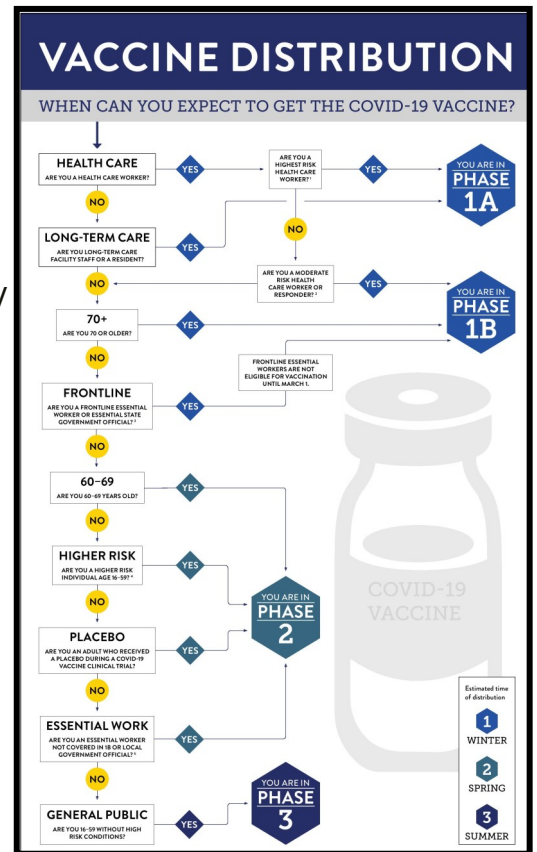
• jeffco.us/4210/Vaccine

Or

• covid19.colorado.gov/for-coloradans/vaccine/vaccine-for-coloradans

Or call:

COHELP
303-389-1687 or 877-462-2911



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Mountain Living Magazine 2020 Top 100 Mountain Builders

303.997.6628 BearCreekDesignGroup.com
3540 EVERGREEN PARKWAY, EVERGREEN, CO 80439

Business Resources for Jefferson County



Jefferson County Business Resource Center will be closing its doors as of December 31, 2020 and will be halting all operations on January 31.

Denver Metro SBDC has agreed to fill the immediate needs for our businesses. They have graciously agreed to onboard and coach our businesses virtually, while we explore our long-term options. Their program is robust, and they have specialists across many business fields. For their process, they have a single contact who onboards the business and then hands off to the appropriate coach. For us, this simplifies the process as you can connect your businesses directly to one person – Kim Roberts. Her email is kim.roberts@denversbdc.org.

Small Business Resources in Jefferson County and surrounding area.

SBDC – Small Business Development Center

The Small Business Development Center offers similar services as Jeffco BRC and has three locations in the Denver area. They offer virtual services as well.

Check them out online: <https://www.coloradosbdc.org/>

To set up an appointment with an SBDC counselor, please email: kim.roberts@denversbdc.org

SCORE – Service Corps of Retired Executives

SCORE also provides similar services as Jeffco BRC. They work within the community and offer in person and virtual services.

Check them out online: <https://www.score.org/>

Mi Casa

Mi Casa is an organization just outside the Jefferson County boundaries that caters to Spanish speaking business owners and entrepreneurs. They also offer a variety of services for employers and employees.

Check them out online: <https://micasaresourcecenter.org/>

Jeffco Business & Workforce Center

The Business & Workforce Center provides resources to create successful connections between job seekers and employers in Jefferson, Clear Creek, and Gilpin counties.

<https://www.jeffco.us/4157/Business-Workforce-Center>

JPL - Jefferson County Public Library

The local library is an excellent resource for small businesses.

Check out their [Business Guide](#) online to see a complete list of services.

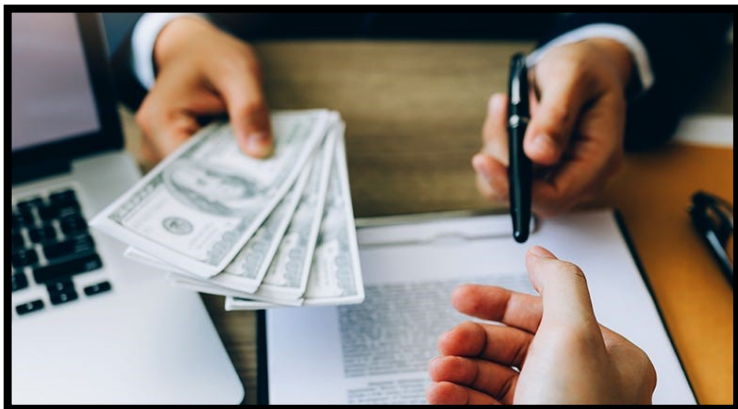
Former Jeffco BRC Business Advisers – Currently in private practice and offering a discounted rate for previous Jeffco BRC clients!

Lou Rivero,
BRC Business Adviser: 2016 - 2020
303-961-6641
lourivero@gmail.com

Jayne Reiter
BRC Business Adviser: 2013 – 2015
303 601 4172
jaynereiter@gmail.com

Stronger Together - Updates for Businesses

Business Relief



Paycheck Protection Program

With the new \$284 billion Congressional appropriation for small business relief, the federal **Paycheck Protection Program (PPP)** will **re-open the week of January 11** for new borrowers and certain existing PPP borrowers.

To promote widespread community access to capital, initially only community financial institutions will be able to make First Draw PPP Loans on Monday,

January 11, and Second Draw PPP Loans on Wednesday, January 13. The PPP program will open to all participating lenders shortly thereafter. **Visit <https://oedit.colorado.gov/covid19#ppp>. For more information.**

Economic Injury Disaster Loan

The SBA's **Economic Injury Disaster Loan (EIDL)** Program provides small businesses and non-profits with low-interest loans that can provide vital economic support to small businesses to help overcome the temporary loss of revenue they are experiencing due to COVID-19. **The application deadline has recently been extended to December 31, 2021**

This loan may be used to:

- keep employees on payroll
- pay for sick leave
- meet increased production costs due to supply chain disruptions pay business obligations, including debts, rent and mortgage payments.

•

Visit <https://oedit.colorado.gov/covid19#ppp>. For more information.

State Small Business Relief Grant Program

The State of Colorado has allotted \$37 million for direct relief payments to small businesses located in an eligible county that is subject to, and in compliance with, severe capacity restrictions pursuant to public health orders. Jefferson County has applied to the State of Colorado, and if awarded the grant, Jefferson County desires to distribute the small business relief grant payments to eligible small businesses. *The amount the State of Colorado has allocated to Jefferson County for this program has yet to do be determined.*

The State of Colorado has set certain dollar limits for the small business grants under this program. Small businesses are eligible for up to a maximum \$7,000 grant as set forth below:

- Receipts less than \$500,000 = a grant up to \$3,500
- Receipts greater than \$500,000 but less than \$1 million = a grant up to \$5,000
- Receipts greater than \$1 million but less than \$2.5 million = a grant up to \$7,000

The application period will open on Monday, Jan. 4 and closes on Monday, Jan. 25, at 6 p.m. (MST). Visit <https://www.jeffco.us/4223/State-Small-Business-Grant> for more information.

Sparkle for Special Needs

The PandoraJohnProperties real estate team is presenting a special drawing to benefit EPRD's INSPIRE program, which helps local people with disabilities have exciting adventures!

Here's your chance to WIN a gorgeous diamond pendant from Daniel Diamonds, *value \$1,250*, just in time for **Valentine's Day!**

A \$20 donation is encouraged for each entry, and every bit of your donation goes toward the INSPIRE program.

The drawing will be held Friday, February 12th.

To see the pendant, donate, and sign up for your chance to win, go to:

PandoraJohnProperties.com

You may also donate and sign up at the Madison & Company office in Bergen Park or Daniel Diamonds (cash or check only) where the pendant is on display.

Call 303-888-6298 for more info



DONATE AND WIN!

PandoraJohnProperties



MADISON & CO. PROPERTIES



DANIEL
DIAMONDS

Keeping our community warm



WARM HEARTS DONATE WARM SCARVES

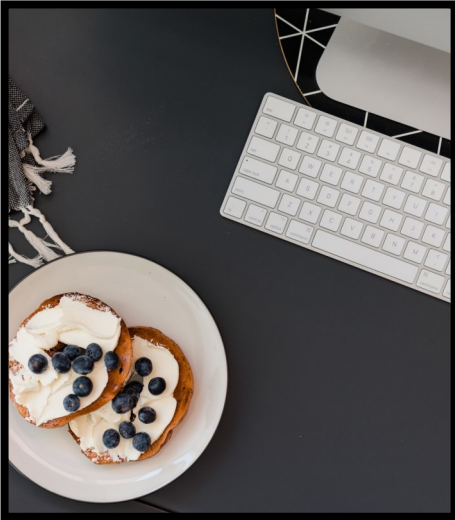
Mountain Metro Association of Realtors Community Outreach committee sponsored a hat, glove and scarf collection to be donated to ECHO for distribution to the needy. Members of MMAR donated more than 100 pairs of gloves, hats and scarves. **Tiffany Lockwood**, right, and **Diane Florschuetz**, both Realtors and members of the Outreach committee, made the drop off to ECHO.



Mountain Metro
Association of REALTORS®

Upcoming Chamber Events

Chamber Member Breakfast



Wed. February 3rd, 2021 8:00- 9:00 am
Virtual Meeting, Register for Link.

Burnout has become a buzzword over the last several months and can be defined as a syndrome that results from chronic stress and manifests itself as feelings of energy depletion or exhaustion, increased mental distance, or reduced efficacy. Odds are that you are or someone you love is experiencing burnout to some extent. However, there are ways that you can manage and prevent burnout.

During this presentation, a Jefferson Center clinician will discuss what burnout is, how to manage it, and practical tools and tips to prevent it.

Visit Evergreenchamber.org to register

Mark Your Calendars: Next Chamber Member Breakfast after this one will be March 3rd

Monthly Mini Mystery Mixer

Starting in February
Various Secret Locations in Evergreen

Your Evergreen Area Chamber of Commerce is offering a new networking opportunity! **Monthly Mini Mystery Mixer.**

On the last Wednesday of the month, you choose a breakfast, lunch, or cocktail hour mixer and the day before the event, the mystery location will be emailed to you.

The mini mixers will include up to 8 other business owners to mingle with. The next month, you will be paired with new contacts.

Increase your networking exponentially in 2021!



Honoree Celebration



Honoree Celebration Nominations

Keep an eye on your email inbox and the Evergreen Chamber Website and Facebook page for Honoree Celebration Nominations.

This is your opportunity to help us recognize our community's best Nonprofits and Volunteers from 2020.

Nominations open on January 20!

Todd Chokol | Bear Creek Design Group



Interview with Todd Chokol, Owner

PO Box 638
Evergreen, CO 80437
(720) 523-3544
bearcreekdesigngroup.com



Q. What service do you offer?

Bear Creek Design Group offers a one-stop-shop for remodeling and construction. We can design your project, source the materials, have them brought to your home, and complete the construction. All in one place!

Q. What is your business's mission statement?

Bear Creek Design Group integrates impeccable management, incomparable quality and unparalleled results into every step of every project.

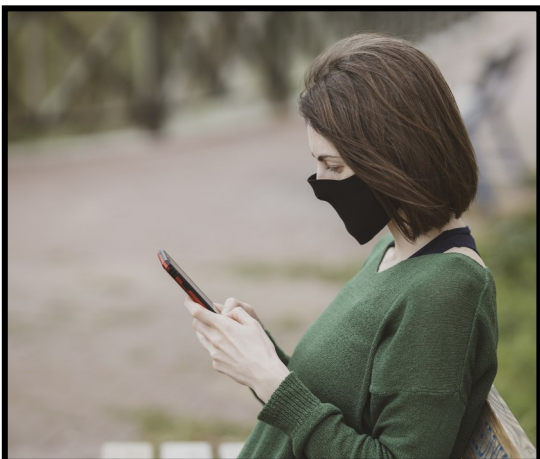
Q. How would you describe this company's values?

Every member of Bear Creek Design Group is passionate about remodeling. We love what we do, the way homes we remodel look and feel when they are done, and the positive responses we get from homeowners. We want remodeling to be what it should be: an exciting and rewarding experience for everyone involved. That can only happen with shared knowledge and people you trust.

Q. Does the company give back to the community? In what ways?

We give back to our community by supporting the events that help shape us and bring us together as a community. Such events as Skate the Lake (and the recent Story Book Holiday that we had instead), Dam Duck Derby, Big Chili Cookoff (for our firefighters), Taste of Evergreen, and Summerfest. Also, if we have new materials which they can use we give them to Blue Spruce Habitat for Humanity.

COVID-19 Updates



New! Sign up for Notifications for COVID-19 Alerts

Subscribe to Jeffco COVID-19 Alert notification. They will send these out to you via text or email (you choose!) whenever there is an update to share. Here's how you sign up:

- Visit: jeffco.us/3999/Coronavirus-Disease-2019-COVID-19
- Click on the **Notify Me** button.
- Once on the **NotifyMe** page, scroll down to the "Alert Center" section and look for "Jeffco COVID-19 Alerts"
- Select email or text alerts
- Follow system prompts to complete sign up!

Jerry Nichols | SEO Forensic Marketing



Interview with Jerry Nichols, Managing Director

4860 HWY 73, Suite A
Evergreen, CO 80439
(720) 491-1969
seoforensicmarketing.com



Q: What inspired you to move to Evergreen in 2016?

In October of 2015, I had a spiritual experience while accidentally driving down Upper Bear Creek Road. I have been coming to Colorado for over 20 years and love it, but had never been to Mount Evans, so I didn't know the road was closed after Labor Day. I chose to drive around and discovered the town of Evergreen. As soon as I saw its striking beauty, I was overwhelmed with the inspiration to live there. 9 months later I made the move and it has been one of the best decisions I've ever made for myself.

Q: What is your genius?

I love numbers! Macro trends, marketing, and big data analytics for economic impact just make sense to me. I have a Bachelor of Science in Political Science and an MBA in International Business and Finance and am a Certified Data Scientist. Along with my education and experience, I am passionate about helping others find their footing in business and become market leaders. This combination has led to personal fulfillment and many clients' success.

Q: What is different for 2021?

Everything. Covid-19 has created a new normal that requires fundamental change. SEO Forensic Marketing is doing what it is recommending to all of its clients: rebranding and refreshing all of its marketing. We are making a name change in February to Lighthouse Power Business along with a whole new website (lighthousepowerbusiness.com) to move from surviving to thriving. Just as every business must stay agile and on top of marketing itself, so does the company providing those services!

Q: What keeps you going?

My faith and relationship with God. I am far from perfect, so I press into my faith and look for opportunities to serve. Whenever I get down, I find someone in worse circumstances than mine and help them. It always changes my perspective and brings me into a place of gratitude for the life I've been given and continue to build.

Welcome New Chamber Member



Canopy Real Estate Photography

Premier real estate photography company providing stunning HDR photos, matterport virtual tours, & drone photography. All services include property website, brochure creator, social media posts & more

Nick Leysath - Founder
2819 Eaton St.
Wheat Ridge, CO 80214
(303) 228-8641

Jerry Nichols, EACC Board Member, pens his first eBook! As a successful business owner and data scientist, Jerry is excited to announce the launch of the newly published ***Small Business Owners Surviving to Thriving***.

To purchase your own copy for only \$4.99, visit notsosmallbusiness.com, so that you too can move your business from surviving to thriving in 2021.

For Evergreen Area Chamber of Commerce members, secure a **free** copy of the eBook by using the code **EACC2021** at checkout!

www.notsosmallbusiness.com



Rotary

Club of Evergreen Colorado



What's in it for me?

You've probably asked yourself this question if you've ever considered joining a service club. Here are the reasons given most often by our members:

- A great way to meet like-minded people in the community
- An opportunity to be involved in meaningful service projects in Evergreen and internationally
- Excellent business networking opportunities
- A way to set an example of service and philanthropy for my young children
- Giving back has never been so much fun



You're Invited

What: Rotary Breakfast, Fridays, 7.00 a.m.

Where: Evergreen Country Day School, El Rancho (behind Home Depot)

Why: Because we value our Evergreen Community and welcome those who'd like to get to know us to share in our fun, enjoy engaging speakers and build your business.

Connect: Log on to evergreenrotary.org for a list of speakers. Call or email Chuck Adams if you'd like more info and/or wish to attend chucka@1updrones.com - 972-567-2059

Thanks to our Evergreen Rotary Club sponsors:



What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell - 305-926-5894. Email - Tim.Grace@N2Pub.com

Meet Your New Chamber Board of Directors!

Brenda Davis—Chair of Board of Directors



Being an active participant in my mountain community, both personally and professionally, is of great importance and value to Brenda. She currently serves as the Chair of the Evergreen Area Chamber of Commerce Board of Directors. She is also on the Board of Directors for Leadership Evergreen. A current member of the Mountain Metro Association of REALTORS® (MMAR), she has earned the designations of Certified Mountain Area Specialist and Real Estate Negotiation Expert. Additionally, she is a proud member of Women of Evergreen Businesses (WEB) and is actively involved in her local church.

Brenda's diverse professional experience is comprised of being a real estate and corporate law paralegal, a human resources trainer, a personal banker, an adjunct professor, and a closing assistant for a title company. Her formal education includes a Bachelor of Science in Marketing and a Master of Science in Management (MSM) from the University of Denver. This varied professional and educational background gives her a unique depth and breadth of knowledge that benefits each of her clients.

Colorado has been her home since 1992. Many years ago, Brenda created a Bucket List on which she expressed her desire to live in a mountain community. In 1992, that dream became a reality when she met and married her husband, Chris. She has a daughter, a son, a stepdaughter, and was blessed with her first grandchild in May 2020.

She looks forward to continuing her service with the Chamber and sharing her love of our unique mountain community with others.

Brenda Davis / Berkshire Hathaway HomeServices Innovative Real Estate
2460 W 26th Ave, #120C, Ste 104
Denver, Colorado 80211
(303) 829-3099
<https://brendadavis.innovativere.com>

Kevin McGuire—Chair Elect of Board of Directors



Kevin F. McGuire, MBA Financial Professional, has Transamerica as his Broker. Services include developing financial strategies, growing net worth, reducing risk, and recognizing opportunities. A previous small business owner, and currently self-employed, and career spanning Aviation Maintenance, Aircraft Machine shop owner, Service Manager/Director for European brand Motorcycle dealers, to an MWD/LWD in the oil industry. Developing a strong technical background now lends to practical communication with clients. Adding a Business Management Degree with an MBA provides a unique perspective to recognize transferrable skills and gained experience. Utilizing personal business and individual levels of risk experience allows clients to benefit from this self-employed / career change perspective. Kevin currently holds securities and insurance licenses in Colorado and Texas.

An Evergreen resident since 2002, he fills his free time with skiing, classic cars, motorcycles, travel, volunteer work, and of course being in the mountains!

Kevin McGuire, MBA, Transamerica Financial Advisors, Inc.
3000 Youngfield St., Suite 261
Lakewood, CO 80215
(303) 775-1768
<https://kevinmcguire.wfgopportunity.com>

Thank You To Our Renewing Members

These members renewed their Chamber membership in November

1+ YEARS

Active4All Evergreen Foundation
Alicia Sexton/ RE/MAX Alliance Evergreen
Altitude Cycling and Fitness/Evergreen Bike Shop
Andersen Law PC
ArborRx Family Tree Care
Bivouac Coffee Co P.B.C.
Boone Mountain Sports/Evergreen Brewery
Cathie Nicholson / Berkshire Hathaway
HomeServices Elevated Living Real Estate
CertaPro Painters
Church of the Hills Presbyterian USA
Cindy Sahli - Coldwell Banker Residential Brokerage
Colorado Christian University College of Adult and Graduate Studies
Comfort Dental
Daniel Diamonds
Elk Country Fence
ERVick Consulting Group
Evan's Auto Care
Evergreen Cooking School and Gourmet Goods
Evergreen Movement Studio
Evergreen Oral and Maxillofacial Surgery
Flatirons Community Church West Campus
Genesee Labs Coworking
Gregg Will Fix It, LLC
Inglenook Fireplaces
Julia Purrington Berkshire Hathaway HomeServices
Elevated Living Real Estate
Koa's House Pet Supplies
Kris Vallin, The Artistry of Success
Law Office of Richard A. Levine
Lisa Keener Coldwell Banker Global Luxury
Mark Ryan, Inc.
Mountain Lock and Key LLC
Muddy Buck Cafe
Return To Sport Physio
Studio 4C
Tesla Electric Company
Tesoro Cultural Center
Tracy Molleur - Keller Williams
Tricia Bass Beautiful Spaces
Wambolt & Associates
Wildflower Cafe
Zuni Sign Company, Inc.

5+ YEARS

Bergen Elementary School PTA
Berkshire Hathaway HomeServices Elevated Living Real Estate
Chris Cakes of Colorado
Colorado Mountain Homes & Land-Pam Finn
Congregation Beth Evergreen
Crossroads Chiropractic & Acupuncture
Dandelions Cafe

10+ YEARS

Evergreen Clothing & Mercantile
Evergreen Orthodontic Specialists
Kids to College Pediatric Dentistry
Lariat Lodge Brewing Company
Lynn Westfall / REMAX Alliance
Maya's Cantina and Grill
Olde Towne Golden Realty
Red Rocks Community College
Salvation Army-Evergreen Extension Unit
Sisters & Company
UPS Store #6469, The
Valor Roof and Solar
Wells Fargo Advisors, LLC
WEB (Women of Evergreen Businesses)

15+ YEARS

Dr. Marsha Manning, MD
Endless Travel, LLC.
Into Your Hands- Africa
Jefferson Center
Mountain Vet to Pet
State Farm Insurance / Michele Vanags

20+ YEARS

A Storage Place
Advanced Dermatology, Skin Cancer & Laser Surgery Center
Beaver Brook Pet Center
Center for the Arts Evergreen
Evergreen Vacuum
Northpointe Bank

25+ YEARS

Carby Insurance Agency
VP Financial Options

30+ YEARS

Evergreen CPAs LLC

35+ YEARS

Sells Law Firm

Evergreen Park & Recreation District

*Many thanks from your
Evergreen Chamber Staff*

Nancy Judge
Erin Rosch
Clair Hicks
Patti Morris
Courtney Thorud
Valli Crockett
Jackie Mohr
Marie Lynch

President/CEO
Marketing Manager
Operations Manager
Accounts Manager
Events & Special Projects Mgr.
Membership Coordinator
Skate The Lake Event Mgr.
Skate The Lake Volunteer Mgr.