With Governor Polis’ decision to allow Jefferson County businesses to operate within the guidelines of Level Orange, restaurants are allowed to open for dine-in up to 25% capacity. The 5 star certification will allow certified businesses to soon open to 50% capacity. These businesses have undertaken uncreased protocols to ensure the safety and well-being of those who choose to dine-in. And of course, take-out and outdoor seating are still an available option to all.

And now other types of businesses are allowed to apply for 5 Star Certification. Jefferson County is expanding the program to include gyms/fitness centers and personal services. This broadening of the program will allow more of our local businesses to prove that they are providing a safe environment in which to deliver their services.

As more and more of our businesses become 5 Star certified the responsibility falls back on us, the patrons, to do our part as members of the community. As the vaccines start to roll out and our comfort levels start to stabilize let’s get back into those businesses. Let’s support the owners who have spent time and money to bring the community together again.

In conclusion, my plea is simple. Our small businesses have been the hardest hit by this pandemic. In this New Year, if we can recommit to meeting the industry where they are and giving as much to them as we can, then we can be assured that they will be there for us in return.

Nancy Judge
President/CEO
Evergreen Area Chamber of Commerce
president@evergreenchamber.org | (303) 674-3412

Thank You Members
Chairman’s Circle

Partner

Executive

- Wander Unlimited
- The Wild Game
- SEO Forensic Marketing
- Valli Crockett I Bergen Peak Realty
- RPM Agency Insurance Brokerage
- Jefferson Center
- Higher Ground Cleaning Services
- Evergreen National Bank
- Evergreen Gallery
- Evergreen CPAs LLC
- Echo Mountain
- Caldwell Insurance Agency Inc. - American Family
- Brown Contracting & Remodel
- Big O Tires Evergreen
- Bear Paw Painters
- Bear Creek Design Group
- AlphaPixel Reach

Vaccine Webinar for Employers

Energize Colorado and WorkBright bring you a webinar you won’t want to miss. With the vaccine starting to roll out to the general population, employers will quickly be faced with complex issues that must be navigated. On this webinar, our expert panelists who are leaders in vaccine distribution, legal and HR issues, will take answer the difficult questions head-on.

Register at:
https://zoom.us/webinar/register/WN_ri5NfCKkRnCUWYxz8zbAHg
While we are still in Phase 1A of the Vaccine Distribution plan, Coloradans 70 and older should now start to prepare part of Phase 1B.

Select Safeway and King Soopers pharmacies will begin to vaccinate Jefferson County residents who are 70 years of age and older next week. Due to limited COVID vaccine availability, there may be a 2-6 week wait to get an appointment. Registration links by site are in development, please continue to check our websites (listed below) for these as they become available. Please do not call individual Safeway or King Soopers stores.

Coloradans 70+ looking for vaccine information should visit:

- [jeffco.us/4210/Vaccine](https://jeffco.us/4210/Vaccine)
- [covid19.colorado.gov/for-coloradans/vaccine/vaccine-for-coloradans](https://covid19.colorado.gov/for-coloradans/vaccine/vaccine-for-coloradans)

Or call:

**COHELP**

303-389-1687 or 877-462-2911
Jefferson County Business Resource Center will be closed its doors as of December 31, 2020 and will be halting all operations on January 31.

Denver Metro SBDC has agreed to fill the immediate needs for our businesses. They have graciously agreed to onboard and coach our businesses virtually, while we explore our long-term options. Their program is robust, and they have specialists across many business fields. For their process, they have a single contact who onboards the business and then hands off to the appropriate coach. For us, this simplifies the process as you can connect your businesses directly to one person – Kim Roberts. Her email is kim.roberts@denversbdc.org.

Small Business Resources in Jefferson County and surrounding area.

**SBDC – Small Business Development Center**

The Small Business Development Center offers similar services as Jeffco BRC and has three locations in the Denver area. They offer virtual services as well.

Check them out online: [https://www.coloradosbdc.org/](https://www.coloradosbdc.org/)

To set up an appointment with an SBDC counselor, please email: kim.roberts@denversbdc.org

**SCORE – Service Corps of Retired Executives**

SCORE also provides similar services as Jeffco BRC. They work within the community and offer in person and virtual services.

Check them out online: [https://www.score.org/](https://www.score.org/)

**Mi Casa**

Mi Casa is an organization just outside the Jefferson County boundaries that caters to Spanish speaking business owners and entrepreneurs. They also offer a variety of services for employers and employees.

Check them out online: [https://micasaresourcecenter.org/](https://micasaresourcecenter.org/)

**Jeffco Business & Workforce Center**

The Business & Workforce Center provides resources to create successful connections between job seekers and employers in Jefferson, Clear Creek, and Gilpin counties.

[https://www.jeffco.us/4157/Business-Workforce-Center](https://www.jeffco.us/4157/Business-Workforce-Center)

**JPL - Jefferson County Public Library**

The local library is an excellent resource for small businesses.

Check out their [Business Guide](https://www.jeffco.us/4157/Business-Workforce-Center) online to see a complete list of services.

**Former Jeffco BRC Business Advisers – Currently in private practice and offering a discounted rate for previous Jeffco BRC clients!**

Lou Riverso,  
BRC Business Adviser: 2016 - 2020  
303-961-6641  
louriverso@gmail.com

Jayne Reiter  
303 601 4172  
jaynereiter@gmail.com
**Paycheck Protection Program**

With the new $284 billion Congressional appropriation for small business relief, the federal Paycheck Protection Program (PPP) will re-open the week of January 11 for new borrowers and certain existing PPP borrowers.

To promote widespread community access to capital, initially only community financial institutions will be able to make First Draw PPP Loans on Monday, January 11, and Second Draw PPP Loans on Wednesday, January 13. The PPP program will open to all participating lenders shortly thereafter. [Visit](https://oedit.colorado.gov/covid19#ppp) for more information.

**Economic Injury Disaster Loan**

The SBA’s [Economic Injury Disaster Loan (EIDL)](https://oedit.colorado.gov/covid19#ppp) Program provides small businesses and non-profits with low-interest loans that can provide vital economic support to small businesses to help overcome the temporary loss of revenue they are experiencing due to COVID-19. The application deadline has recently been extended to December 31, 2021.

This loan may be used to:

- keep employees on payroll
- pay for sick leave
- meet increased production costs due to supply chain disruptions pay business obligations, including debts, rent and mortgage payments.

[Visit](https://oedit.colorado.gov/covid19#ppp) for more information.

**State Small Business Relief Grant Program**

The State of Colorado has allotted $37 million for direct relief payments to small businesses located in an eligible county that is subject to, and in compliance with, severe capacity restrictions pursuant to public health orders. Jefferson County has applied to the State of Colorado, and if awarded the grant, Jefferson County desires to distribute the small business relief grant payments to eligible small businesses. The amount the State of Colorado has allocated to Jefferson County for this program has yet to be determined.

The State of Colorado has set certain dollar limits for the small business grants under this program. Small businesses are eligible for up to a maximum $7,000 grant as set forth below:

- Receipts less than $500,000 = a grant up to $3,500
- Receipts greater than $500,000 but less than $1 million = a grant up to $5,000
- Receipts greater than $1 million but less than $2.5 million = a grant up to $7,000

The application period will open on Monday, Jan. 4 and closes on Monday, Jan. 25, at 6 p.m. (MST). [Visit](https://www.jeffco.us/4223/State-Small-Business-Grant) for more information.
Sparkle for Special Needs

**The PandoraJohnProperties** real estate team is presenting a special drawing to benefit EPRD’s INSPIRE program, which helps local people with disabilities have exciting adventures!

Here’s your chance to WIN a gorgeous diamond pendant from Daniel Diamonds, *value $1,250*, just in time for Valentine’s Day!

A $20 donation is encouraged for each entry, and every bit of your donation goes toward the INSPIRE program.

The drawing will be held Friday, February 12th.

To see the pendant, donate, and sign up for your chance to win, go to:

[**PandoraJohnProperties.com**](http://PandoraJohnProperties.com)

You may also donate and sign up at the Madison & Company office in Bergen Park or Daniel Diamonds (cash or check only) where the pendant is on display.

Call 303-888-6298 for more info

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Keeping our community warm

**WARM HEARTS DONATE WARM SCARVES**

Mountain Metro Association of Realtors Community Outreach committee sponsored a hat, glove and scarf collection to be donated to ECHO for distribution to the needy. Members of MMAR donated more that 100 pairs of gloves, hats and scarves. **Tiffany Lockwood**, right, and **Diane Florschuetz**, both Realtors and members of the Outreach committee, made the drop off to ECHO.
Starting in February
Various Secret Locations in Evergreen

Your Evergreen Area Chamber of Commerce is offering a new networking opportunity! Monthly Mini Mystery Mixer.

On the last Wednesday of the month, you choose a breakfast, lunch, or cocktail hour mixer and the day before the event, the mystery location will be emailed to you.

The mini mixers will include up to 8 other business owners to mingle with. The next month, you will be paired with new contacts.

Increase your networking exponentially in 2021!

Check out the Evergreen Chamber of Commerce website for more information.

Honoree Celebration

Honoree Celebration Nominations

Keep an eye on your email inbox and the Evergreen Chamber Website and Facebook page for Honoree Celebration Nominations.

This is your opportunity to help us recognize our community’s best Nonprofits and Volunteers from 2020.

Nominations open on January 20!

Chamber Member Breakfast

Wed. February 3rd, 2021  8:00- 9:00 am
Virtual Meeting, Register for Link.

Burnout has become a buzzword over the last several months and can be defined as a syndrome that results from chronic stress and manifests itself as feelings of energy depletion or exhaustion, increased mental distance, or reduced efficacy. Odds are that you are or someone you love is experiencing burnout to some extent. However, there are ways that you can manage and prevent burnout.

During this presentation, a Jefferson Center clinician will discuss what burnout is, how to manage it, and practical tools and tips to prevent it.

Visit Evergreenchamber.org to register

Mark Your Calendars: Next Chamber Member Breakfast after this one will be March 3rd
Interview with Todd Chocol, Owner
PO Box 638
Evergreen, CO 80437
(720) 523-3544
bearcreekdesigngroup.com

Q. What service do you offer?
Bear Creek Design Group offers a one-stop-shop for remodeling and construction. We can design your project, source the materials, have them brought to your home, and complete the construction. All in one place!

Q. What is your business’s mission statement?
Bear Creek Design Group integrates impeccable management, incomparable quality and unparalleled results into every step of every project.

Q. How would you describe this company's values?
Every member of Bear Creek Design Group is passionate about remodeling. We love what we do, the way homes we remodel look and feel when they are done, and the positive responses we get from homeowners. We want remodeling to be what it should be: an exciting and rewarding experience for everyone involved. That can only happen with shared knowledge and people you trust.

Q. Does the company give back to the community? In what ways?
We give back to our community by supporting the events that help shape us and bring us together as a community. Such events as Skate the Lake (and the recent Story Book Holiday that we had instead), Dam Duck Derby, Big Chili Cookoff (for our firefighters), Taste of Evergreen, and Summerfest. Also, if we have new materials which they can use we give them to Blue Spruce Habitat for Humanity.

COVID-19 Updates

New! Sign up for Notifications for COVID-19 Alerts
Subscribe to Jeffco COVID-19 Alert notification. They will send these out to you via text or email (you choose!) whenever there is an update to share. Here’s how you sign up:

- Click on the Notify Me button.
- Once on the NotifyMe page, scroll down to the “Alert Center” section and look for “Jeffco COVID-19 Alerts”
- Select email or text alerts
- Follow system prompts to complete sign up!
Q: What inspired you to move to Evergreen in 2016?
In October of 2015, I had a spiritual experience while accidentally driving down Upper Bear Creek Road. I have been coming to Colorado for over 20 years and love it, but had never been to Mount Evans, so I didn’t know the road was closed after Labor Day. I chose to drive around and discovered the town of Evergreen. As soon as I saw its striking beauty, I was overwhelmed with the inspiration to live there. 9 months later I made the move and it has been one of the best decisions I’ve ever made for myself.

Q: What is your genius?
I love numbers! Macro trends, marketing, and big data analytics for economic impact just make sense to me. I have a Bachelor of Science in Political Science and an MBA in International Business and Finance and am a Certified Data Scientist. Along with my education and experience, I am passionate about helping others find their footing in business and become market leaders. This combination has led to personal fulfillment and many clients’ success.

Q: What is different for 2021?
Everything. Covid-19 has created a new normal that requires fundamental change. SEO Forensic Marketing is doing what it is recommending to all of its clients: rebranding and refreshing all of its marketing. We are making a name change in February to Lighthouse Power Business along with a whole new website (lighthousepowerbusiness.com) to move from surviving to thriving. Just as every business must stay agile and on top of marketing itself, so does the company providing those services!

Q: What keeps you going?
My faith and relationship with God. I am far from perfect, so I press into my faith and look for opportunities to serve. Whenever I get down, I find someone in worse circumstances than mine and help them. It always changes my perspective and brings me into a place of gratitude for the life I’ve been given and continue to build.

Welcome New Chamber Member

Canopy Real Estate Photography
Premier real estate photography company providing stunning HDR photos, matterport virtual tours, & drone photography. All services include property website, brochure creator, social media posts & more

Nick Leysath - Founder
2819 Eaton St.
Wheat Ridge, CO 80214
(303) 228-8641
Jerry Nichols, EACC Board Member, pens his first eBook! As a successful business owner and data scientist, Jerry is excited to announce the launch of the newly published Small Business Owners Surviving to Thriving.

To purchase your own copy for only $4.99, visit notsosmallbusiness.com, so that you too can move your business from surviving to thriving in 2021.

For Evergreen Area Chamber of Commerce members, secure a free copy of the eBook by using the code EACC2021 at checkout!

www.notsosmallbusiness.com

What’s in it for me?

You’ve probably asked yourself this question if you’ve ever considered joining a service club. Here are the reasons given most often by our members:

• A great way to meet like-minded people in the community
• An opportunity to be involved in meaningful service projects in Evergreen and internationally
• Excellent business networking opportunities
• A way to set an example of service and philanthropy for my young children
• Giving back has never been so much fun

What: Rotary Breakfast
Where: Evergreen Country Day School, El Rancho (behind Home Depot)
Why: Because we value our Evergreen Community and welcome those who’d like to get to know us to share in our fun, enjoy engaging speakers and build your business.
Connect: Log on to evergreenrotary.org for a list of speakers. Call or email Chuck Adams if you’d like more info and/or wish to attend
chucka@1updrones.com - 972-567-2059
Meet Your New Chamber Board of Directors!

Brenda Davis—Chair of Board of Directors

Being an active participant in my mountain community, both personally and professionally, is of great importance and value to Brenda. She currently serves as the Chair of the Evergreen Area Chamber of Commerce Board of Directors. She is also on the Board of Directors for Leadership Evergreen. A current member of the Mountain Metro Association of REALTORS® (MMAR), she has earned the designations of Certified Mountain Area Specialist and Real Estate Negotiation Expert. Additionally, she is a proud member of Women of Evergreen Businesses (WEB) and is actively involved in her local church.

Brenda’s diverse professional experience is comprised of being a real estate and corporate law paralegal, a human resources trainer, a personal banker, an adjunct professor, and a closing assistant for a title company. Her formal education includes a Bachelor of Science in Marketing and a Master of Science in Management (MSM) from the University of Denver. This varied professional and educational background gives her a unique depth and breadth of knowledge that benefits each of her clients.

Colorado has been her home since 1992. Many years ago, Brenda created a Bucket List on which she expressed her desire to live in a mountain community. In 1992, that dream became a reality when she met and married her husband, Chris. She has a daughter, a son, a stepdaughter, and was blessed with her first grandchild in May 2020.

She looks forward to continuing her service with the Chamber and sharing her love of our unique mountain community with others.

Brenda Davis / Berkshire Hathaway HomeServices Innovative Real Estate
2460 W 26th Ave, #120C, Ste 104
Denver, Colorado 80211
(303) 829-3099
https://brendadavis.innovativere.com

Kevin McGuire—Chair Elect of Board of Directors

Kevin F. McGuire, MBA  Financial Professional, has Transamerica as his Broker. Services include developing financial strategies, growing net worth, reducing risk, and recognizing opportunities. A previous small business owner, and currently self-employed, and career spanning Aviation Maintenance, Aircraft Machine shop owner, Service Manager/Director for European brand Motorcycle dealers, to an MWD/LWD in the oil industry. Developing a strong technical background now lends to practical communication with clients. Adding a Business Management Degree with an MBA provides a unique perspective to recognize transferrable skills and gained experience. Utilizing personal business and individual levels of risk experience allows clients to benefit from this self-employed / career change perspective. Kevin currently holds securities and insurance licenses in Colorado and Texas.

An Evergreen resident since 2002, he fills his free time with skiing, classic cars, motorcycles, travel, volunteer work, and of course being in the mountains!

Kevin McGuire, MBA, Transamerica Financial Advisors, Inc.
3000 Youngfield St., Suite 261
Lakewood, CO 80215
(303) 775-1768
https://kevinmcguire.wfgopportunity.com
Thank You To Our Renewing Members

These members renewed their Chamber membership in November

1+ YEARS

- Active4All Evergreen Foundation
- Alicia Sexton/ RE/MAX Alliance Evergreen
- Altitude Cycling and Fitness/Evergreen Bike Shop
- Andersen Law PC
- ArborRx Family Tree Care
- Bivouac Coffee Co P.B.C.
- Boone Mountain Sports/Evergreen Brewery
- Cathie Nicholson / Berkshire Hathaway
- HomeServices Elevated Living Real Estate
- CertaPro Painters
- Church of the Hills Presbyterian USA
- Cindy Sahli - Coldwell Banker Residential Brokerage
- Colorado Christian University College of Adult and Graduate Studies
- Comfort Dental
- Daniel Diamonds
- Elk Country Fence
- ERVick Consulting Group
- Evan's Auto Care
- Evergreen Cooking School and Gourmet Goods
- Evergreen Movement Studio
- Evergreen Oral and Maxillofacial Surgery
- Flatirons Community Church West Campus
- Genesee Labs Coworking
- Gregg Will Fix It, LLC
- Inglenook Fireplaces
- Julia Purrington Berkshire Hathaway HomeServices
- Elevated Living Real Estate
- Koa's House Pet Supplies
- Kris Vallin, The Artistry of Success
- Law Office of Richard A. Levine
- Lisa Keener Coldwell Banker Global Luxury
- Mark Ryan, Inc.
- Mountain Lock and Key LLC
- Muddy Buck Cafe
- Return To Sport Physio Studio 4C
- Tesla Electric Company
- Tesoro Cultural Center
- Tracy Molleur - Keller Williams
- Tricia Bass Beautiful Spaces
- Wambolt & Associates
- Wildflower Cafe
- Zuni Sign Company, Inc.

10+ YEARS

- Evergreen Clothing & Mercantile
- Evergreen Orthodontic Specialists
- Kids to College Pediatric Dentistry
- Lariat Lodge Brewing Company
- Lynn Westfall / REMAX Alliance
- Maya's Cantina and Grill
- Olde Towne Golden Realty
- Red Rocks Community College
- Salvation Army-Evergreen Extension Unit
- Sisters & Company
- UPS Store #6469, The Valor Roof and Solar
- Wells Fargo Advisors, LLC
- WEB (Women of Evergreen Businesses)

15+ YEARS

- Dr. Marsha Manning, MD
- Endless Travel, LLC.
- Into Your Hands- Africa
- Jefferson Center
- Mountain Vet to Pet
- State Farm Insurance / Michele Vanags
- A Storage Place
- Advanced Dermatology, Skin Cancer & Laser Surgery Center
- Beaver Brook Pet Center
- Center for the Arts Evergreen
- Evergreen Vacuum
- Northpointe Bank
- Carby Insurance Agency
- VP Financial Options
- Evergreen CPAs LLC
- Sells Law Firm

20+ YEARS

- Bergen Elementary School PTA
- Berkshire Hathaway HomeServices Elevated Living Real Estate
- Chris Cakes of Colorado
- Colorado Mountain Homes & Land-Pam Finn
- Congregation Beth Evergreen
- Crossroads Chiropractic & Acupuncture
- Dandelions Cafe

25+ YEARS

- Nancy Judge
- Erin Rosch
- Clair Hicks
- Patti Morris
- Courtney Thorud
- Valli Crockett
- Jackie Mohr
- Marie Lynch

30+ YEARS

- President/CEO
- Marketing Manager
- Operations Manager
- Accounts Manager
- Events & Special Projects Mgr.
- Membership Coordinator
- Skate The Lake Event Mgr.
- Skate The Lake Volunteer Mgr.